

D E C E M B E R 2 0 0 9 E D I T I O N

# PNCIMA NEWS

*Published by the Pacific North Coast Integrated Management Area Planning Office*



photo by Doug Neasloss

## Behind the Scenes

This is the first in a series of quarterly newsletters to update you on what's been happening with the Pacific North Coast Integrated Management Area (PNCIMA) initiative. We wanted to give you some insight into the work that's been going on behind the scenes since the Forum in March.

Throughout the summer and early fall, we've been putting a lot of thought into the PNCIMA initiative, its governance structure and outcomes, and how it links to other planning processes. We've talked to many different stakeholders about what they think is important and what stakeholder engagement could look like, and the vision for PNCIMA is starting to crystallize.

One thing we have heard loud and clear since the Forum is a strong desire for stakeholders to be meaningfully involved in the process. Early in the new year, we'll be visiting communities throughout the region to introduce a draft of what stakeholder engagement in the PNCIMA initiative could look like. We'll be asking for your comments and input. If you can't attend any of the meetings, or are more comfortable making comments in writing, you'll be able to submit comments to the Planning Office via [www.pncima.org](http://www.pncima.org).

We're also enhancing the knowledge base for the initiative. In the works right now is a Socio-Economic and Cultural Overview and Assessment of PNCIMA. Using the best information available, this work will highlight activities and communities in the PNCIMA region, identifying what

### PRESENTATION ANNOUNCEMENT

**Thursday, January 14, 2010**

**1:00 - 4:30 pm**

**SFU Harbour Centre, Vancouver**

**Room 1400-1420**

**(Segal Conference Room)**

Charles "Bud" Ehler from UNESCO will provide an introduction to the concept of marine spatial planning and an update on international experience in implementing marine spatial planning.

**Friday, January 15, 2010**

**10:30 am - 12:00 pm**

**SFU Harbour Centre, Vancouver**

**Room 1600 (Canfor Policy Room)**

Charles Steinbeck from Ecotrust USA will present on "Marxan with Zones", a marine and land use decision support tool that can provide multiple zoning options or configurations in geographical regions. He will describe new functions designed to enhance the original Marxan software and expand on its utility as a decision support tool, and outline the capabilities, limitations and additional data requirements of this new software.

Further details on the presentations will be posted to [www.pncima.org](http://www.pncima.org).



photo above and below left by Coral Cargill, photo below right by Ken Cripps

makes PNCIMA important from economic, social, and cultural perspectives. Once the work is completed, it will support several aspects of the planning process, including: understanding how marine activities contribute to human well-being, setting socio-economic and cultural objectives, identifying indicators to monitor human well-being, and comparing different planning scenarios and management strategies. Socio-economic and cultural experts from governments, First Nations, stakeholder groups, and academia will be invited to review this work at its halfway point in a workshop planned for February 9 and 10, 2010. We're aiming to have the work finished and released to the public in spring 2010.

expertise and interest to our advantage. We'll keep you posted on our progress on that front as well.



You may have noticed that our website – [www.pncima.org](http://www.pncima.org) – has shifted away from its original focus on the PNCIMA Forum to a much more comprehensive site about the PNCIMA initiative. The new site went live in July and we update it regularly. It has a lot of useful features and background materials on the initiative, and we encourage you to browse through. Don't forget to check out the image gallery – open for contributions! We are looking for photos that show what's special about PNCIMA and what it represents for the people who live and work in the area. We hope the site will also be a valuable resource for you as the initiative evolves.

One of the real advantages to marine use planning is that there's a lot of global expertise on the subject, and a lot of international support for the concept as a way to better manage our oceans. You can find some examples of integrated management planning, including the Massachusetts Ocean Partnership and the Marine Life Protection Act Initiative, on [www.pncima.org](http://www.pncima.org) under the *Links* section. We're working on harnessing some of that

Visit us online at [WWW.PNCIMA.ORG](http://WWW.PNCIMA.ORG)

We always like to hear from you with any questions or comments you may have. Drop us an email at: [info@pncima.org](mailto:info@pncima.org)